



## Conversational AI

- 24/7 Availability.
- Quick time to market.
- Natural Language Understanding.
- Natural Language Processing.
- Multilingual.
- Pre-trained with 1000's of customer Intents.
- Deep Learning.
- Omni-Channel presence.
- Scalability.
- User Authentication Support.
- Automatic Semantic understanding.
- Voice-ready (Siri, Amazon Alexa, Google Assistant).



## Chatbot

- 24/7 Availability
- Quick time to market.
- Keyword-based.
- Button-focused Interface.
- No-capacity of learning.
- Navigation-focused.