Structures to Introduce Conversational AI



Customer Intimacy

It means to have a strong relationship with your customers. Staying honest and providing the best service to the customers can help you to gain customer intimacy. If you use Voice-Based Conversational AI then it will not only save your time but also help you to give accuracy and acceleration to your work.

Operational Excellence

It is all about getting the supply chain right. Many companies work using their employees but if you use Conversational AI then you can get maximum work done in less time. It will ultimately add value to your business. Amazon is a good example of a company using AI to bring operational excellence.





Product Leadership

To improve the quality of the product is called product leadership. Every time you launch any new product it should be modified, improved and better than before. Apple uses AI for product leadership. In a few days, we may also witness mobile robot and machine learning at Apple.

Marketing Supremacy

Marketing supremacy means to achieve the highest growth of the company.

IBN uses AI for this purpose and we may soon see the marketing machine used for marketing supremacy.

